



How and Why to Self-Publish Your Photos

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Why I Photograph

(and why you should too)

There's nothing like capturing a moment that can't be recreated. Freezing a moment of time, forever, in that instant.

Memories are fleeting, a photograph takes me back to that one moment, helping me recall my emotions, thoughts, and surroundings at that time.

For others, it gives them glimpses into your life and your personality.



What I Photograph

- Our family Blog

- www.robertsproject.com
- <http://sethandedem.tripod.com>

- Other photography projects

- Wedding Photography www.capturedmovement.com
- www.sethrobertsphotography.com



Get Organized!

- How to file your photos
- My workflow...
 - March 2008
 - Everyday March 2008
 - Originals
 - For Print
 - To Email

Organizing/Editing Software

□ Basic

- Windows Explorer (PC)
- Picasa [www.picasa.com] Free! Basic organizer/editor
- PhotoScape [www.photoscape.org] Free!

□ Intermediate:

- Photoshop Elements [www.adobe.com] \$100
- PaintShop Pro [www.corel.com] \$80

□ Advanced:

- Adobe Lightroom [www.adobe.com] \$300
- Adobe Bridge - \$300
- Adobe Photoshop - \$400



Ways to Self Publish

- Books (coffee-table style)
- Internet
 - Photo Sharing
 - Photo Blogging



Publish Yourself: Internet

- Post your photos on photo sharing sites
 - Picasa (Google hosted internet space)
 - Flickr



Publish Yourself: Internet

- Blogging
 - Basic
 - scrapblog.com
 - myfamily.com
 - Intermediate
 - blogger.com
 - blogspot.com
 - tripod.com
 - Advanced
 - Wordpress.com
 - Website Developer



Publish Yourself: Books

- ❑ Create flush mount photo books (coffee table style book)
- ❑ Different from standard photo album – photos are printed on the page.
- ❑ Easy to use websites to create pages



Publish Yourself: Books

- Book Makers
 - Shutterfly.com
 - Smugmug.com
 - Snapfish.com
 - Mpix.com
 - MyPublisher.com
 - Blurb.com
 - BayPhoto.com